



PRESS RELEASE

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## **Goojet Raises € 2.3 million Seed Round**

***Funds to fuel European growth in UK and Spain  
and reinforce position in the web and mobile markets***

**Paris, France, December 11<sup>th</sup>, 2007** – Goojet, French provider of convergent web-mobile services, announced today the closing of a €2.3 million seed round of financing with Elaia Partners, IRDI-ISCO (the Regional Institute of Industrial Development in Midi-Pyrénées) and Partech International. The funds will be used to reinforce Goojet's research and development capabilities and support European expansion.

Goojet offers users a new way to experiment with the mobile Internet and makes their digital life easier by offering them direct access to converged services specially designed for this new media. Managed by Marc Rougier and Ludovic Le Moan, the two co-founders, Goojet is one of the most dynamic and creative French startups in the web-mobile convergence market.

Thanks to a global, user-friendly and ubiquitous web and mobile convergence platform, users will be able to personalize their desktop, easily select widgets by "drag & drop," create and organize their community and have access to value-added services. In addition, the Goojet solution also includes a UGC tool that allows users to develop their own applications and share knowledge.

"Making the user's digital life easier is at the heart of Goojet's strategy. With this round of funding, we will be able to reinforce our technological and business development and establish Goojet as a major player in the web and mobile market." said Marc Rougier, founder and CEO of Goojet.

"The mobile market is now facing real transformation and web-mobile service convergence is an crucial challenge. Goojet is one of the most promising companies in this space, as it offers a real mobile social community which is completely scalable and addictive," added Marie Ekeland, Investment Director at Elaia Partners. "We are proud to be Goojet's partner and we believe strongly in its future success."

Jean-Luc Rivère from IRDI added "The IRDI is actively working to promote startups from the Mid-Pyrénées area. We believe in Goojet's prospects for growth and we are sure it will be one of the main references of the new internet. Goojet's technology, offering the simplicity and ubiquity essential for the end user, is unique and a great response to the current market needs of convergence."

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"We carefully follow the evolution of web and mobile markets and the convergence between these two worlds," said Philippe Collombel, general partner of Partech International. "Partech decided to support Goojet for two reasons: first, because of the strong management team, and second, because of the technology, which is the strongest and most scalable in the market."

Goojet is a sponsor of the "Le Web 3" conference taking place on December 11th and 12<sup>th</sup> in Paris. During the event, Goojet will launch its first private beta version. For access, please send a request to the Goojet press service.

#### **About Goojet**

Founded by Marc Rougier and Ludovic Le Moan in 2006, Goojet develops innovative web-mobile convergent solutions. Users can easily personalize enrich and share their space on [www.goojet.com](http://www.goojet.com). Goojet was selected as a semi-finalist for the Techcrunch 40 in June 2007 and was named one of the 25 most promising European startups by the European Tech Tour in November 2007.

#### **A propos d'Elaiia Partners**

ELAIA Partners is an independent venture capital firm focused on software-based technology. It has over € 50M under direct management and by delegation. The company works closely with the companies in its portfolio at all stages of development. It brings together a group of professionals from the high-tech and private equity industries, committed to taking an active role in its portfolio companies, and providing them access to the firm's extensive technology experience. Investments include Ornis, Calendra, Criteo, Seanodes and Total Immersion.

For more information: [www.elaiia.com](http://www.elaiia.com).

#### **A propos de l'IRDI-ISCO**

ISCO Private Equity manages risk funds (*FCPR* and *FIP*) and deals with Venture capital, LBO and Growth capital. The 18-people team is member of the economic interest group IRDI and has been performing for 26 years. Located in Toulouse and Bordeaux, ISCO Private Equity manages assets of about 200M€ and invests tickets ranging from 0.5 to 10 M€, mainly in the west and the south of France extending into the North of Spain. ISCO Private Equity is a local Investment Capital company, constantly ranked most active French independent VC.

#### **About Partech International:**

Founded in 1982, Partech International is a venture capital firm with offices in the USA, Europe and Israel. Currently managing over \$850 million, Partech invests exclusively in information technology. Its international teams work closely together to identify the most innovative companies in the internet and software, communications and components and healthcare IT sectors, and seek out in particular those with high return potential and disruptive technologies. In Europe, Partech's investments include B3G, Dailymotion, DiBcom, JobPartners, Netsize, Qype and WAZAP. Partech has also successfully invested in Ascend Communications, Business Objects, Cadence, Informatica, ISDNet, Travelprice and Vignette. Recently, Visicu (April 2006) and Allot (October 2006) were quoted on the NASDAQ and Akimbi, DCT, Jungo and Meiosys were acquired in corporate transactions. For more information, log on to [www.partechvc.com](http://www.partechvc.com).

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